



SUSTAINABILITY POLICY

WE ARE FIRMLY COMMITTED TO ENVIRONMENTAL, CULTURAL AND SOCIAL SUSTAINABILITY. OUR DECISION TO OBTAIN GSTC (GLOBAL SUSTAINABLE TOURISM COUNCIL) CERTIFICATION DEMONSTRATES THE IMPORTANCE WE ATTACH TO THIS ISSUE.

Pordenone city

Pordenone is situated in the northeastern part of Italy, within the Friuli Venezia Giulia region. The city's core is distinguished by its medieval architecture; the Latins referred to it as the "painted city" due to the frescoed facades adorning the buildings along the main thoroughfare. Pordenone is renowned for its vibrant cultural offerings, particularly in the realms of cinema, literature, comics, and music. A dynamic artistic scene unfolds year-round, featuring literary and film festivals, exhibitions, concerts, and theatrical performances. Furthermore, the province of Pordenone boasts a robust economic landscape, hosting numerous industrial, service, and agricultural enterprises recognized globally.

The Best Western Plus Park Hotel in Pordenone in the metropolitan context

A relaxing spot in the heart of Pordenone: we are perfect for those seeking intimacy and cosy spaces, and for those who want to relax and take some time to discover the city... perhaps an 'ombra' at the bar with friends or a 'frico' for dinner with a colleague!

WHERE WE ARE

Our story

The hotel was built in 1967 based on a design by A. Furlan, a prominent architect from Pordenone.

Our family began managing the hotel in 1996, immediately affiliating with the Italian cooperative Best Western, which brought the hotel to international markets.

In 2006, the first major renovation took place, and since then we have never stopped, continuing a process of constant improvement, both structural and organisational.

In the various restyling activities, we have paid attention to the use of materials, favouring natural ones such as iron and wood, we have given priority to the purchase of recyclable furniture, and we have chosen consultants, companies and craftsmen from the local area.



Our hotel now

Francesco and Lucia lead the company, supported by a team of thirty individuals. We maintain our affiliation with Best Western under the Best Western Plus brand, positioned within the medium-high tier of the group. Our establishment boasts 4 stars, 67 rooms, 100 beds, a meeting room, several outdoor terraces, and a parking area. The primary services include overnight accommodations, breakfast, parking, meeting facilities, coworking spaces, Wi-Fi, bicycle rentals, e-bike rentals, and electric car rentals. We provide services tailored to accommodate families with children, individuals with disabilities, cyclists, motorcyclists, and all travelers accompanied by pets. The following services are also offered: early breakfast, expedited check-in, expedited check-out, luggage storage, laundry, bar, and Sky TV.



WHO WE ARE

We strive to exceed expectations by offering an unexpected 'piece' of Pordenone. Our spaces are home to projects, flavours and aromas, as well as stories, traditions and culture from our region. All 'pieces' that form bonds with our land.

Employee Well-Being and Development

Our employees are our most valuable resource, and we strive to retain them perhaps even more than our customers, dedicating a great deal of attention to them.

Personal health, a safe working environment, respect, involvement and continuous dialogue on processes and procedures are the foundations on which we strive to increase employee satisfaction and the success of our programmes.

We are also committed to ensuring the continuous training of our employees to improve their technical and professional skills.

We mainly rely on the services offered by our Best Western Italia chain, which offers an extensive training catalogue dedicated to various areas of work: managerial, commercial, operational, administrative and front office.

Most of the courses are organised as webinars, while others, due to their nature, require attendance in person.

Corporate welfare

Upon achieving the company's pre-set qualitative and quantitative targets, our employees earn welfare credits that they can spend in the following year on: fuel vouchers and/or shopping vouchers, public transport season tickets, education and training for themselves and their families, wellness and body care, recreation and supplementary pension schemes.

For 2025, the bonus for employees in the fourth level and below has been increased by 25%.

Employee data	2024	2025
Length of service	Average Years of Service: 8,1 Maximum Years of Service: 27,8	Average Years of Service: 9,2 anni Maximum Years of Service: 28,8
Gender ratio	80% women 20% men	81% women 19% men
Local employees*	91% from PN province, of which 47% from the municipality of Pordenone	100%

*Since 2025, we have adopted a more objective criterion for defining local employees: those who reside or are domiciled less than 30 kilometres from the workplace (this distance can be covered in an average time of approximately 30 minutes).



OUR PARTNERS

We condemn all forms of exploitation, harassment and discrimination based on gender, ethnicity, religion or disability. Our values are set out in our corporate code of ethics, which can be viewed on our website.

Separate Waste Collection and Monitoring

We have a rigorous waste sorting system and constantly monitor our consumption of water, electricity, gas and the amount of waste we produce. Recycling bins are located in all common areas, in all rooms and in the meeting room. We also collect many other types of waste separately and then take them to the municipal recycling centre, such as: used batteries, toner cartridges, metals, wood, WEEE, glass, inert materials, paint and electrical appliances.

Decrease in consumption

We only purchase electricity produced from RECS-certified renewable sources and partly generate our own using a photovoltaic system capable of producing up to 17 kWh, approximately 15% of our requirements.

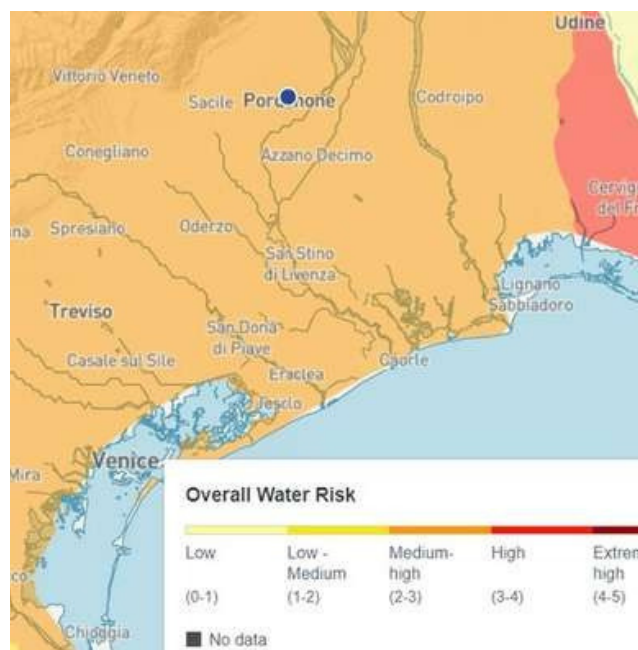
We monitor our CO2 emissions annually to understand the level of our impact and how we can improve.

The hotel has building automation software that allows us to manage the room temperature and electricity consumption of each individual room based on the presence of guests or whether the window is open. It is also possible to control and adjust the room temperature in all common areas and technical rooms, while almost all of the lights are controlled by presence detectors or timers.

All appliances used in the rooms (minibars, hairdryers, kettles, irons, etc.) are energy efficient.

Year after year, we have invested in making our facility increasingly efficient: the facades and roof have been covered with thermal insulation; all the windows and doors are highly insulated and soundproof; 100% of the light bulbs are low energy; the appliances are low energy.

We also pay close attention to water consumption, which is constantly monitored. Our taps are equipped with flow reducers. We have analysed the risk level of our territory through the Aqueduct Water Risk Atlas website and have adopted conservation and awareness policies for our guests.



Source: https://www.wri.org/applications/aqueduct/water-risk-atlas/#/?advanced=false&basemap=hydro&indicator=sw_awr_def_tot_cat&lat=30&lng=-80&mapMode=view&month=1&opacity=0.5&ponderation=DEF&predefined=false&projection=absolute&scenario=optimistic&scope=baseline&threshold&timeScale=annual&year=baseline&zom=3

Sustainable transportation

We encourage the use of public transport, and charging stations for personal vehicles are available in the car park. Bicycles, e-bikes and an electric car are also available to our customers... all this to reduce CO2 emissions as much as possible.

REDUCED
CONSUMPTION

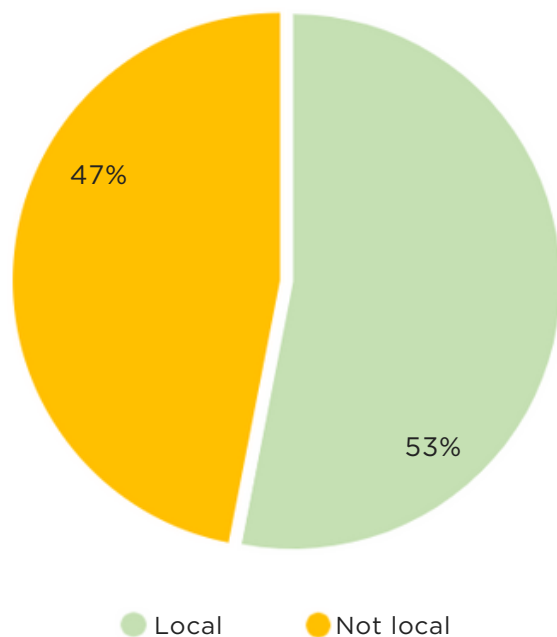


Purchasing Policies

We adopt careful and accurate purchasing policies, favouring local suppliers and producers, organic products, FairTrade products and certified products in general. This approach reduces the environmental impact of transport and supports the local economy.

We are working to reduce the use of single-portion products as much as possible and are constantly looking for new products that are more environmentally friendly.

We encourage our suppliers to find business partners who are in line with our policy. For example, over 90% of our breakfast foods are organic and may be locally sourced, PDO, DOC or FairTrade.



Local Suppliers

We consider a local supplier to be a company whose production and operational headquarters are located less than 65 km from Pordenone.

Based on an analysis of purchases made between October 2024 and September 2025, approximately 53% of suppliers fall into this category.

Supplier Evaluation

Starting in 2025, we have introduced a supplier evaluation process that includes a rating system based in part on the sustainability actions undertaken by each supplier.

COMMITMENT TO
THE SUPPLY CHAIN

Support for Community and Local Culture

We firmly believe that 'culture is the lifeblood of tourism' and therefore we support local organisations that create and promote culture.

We host exclusive exhibitions and, inside the rooms, guests can experience the art and culture of Pordenone thanks to projects dedicated to cinema and poetry.

In the breakfast room, there is a bookcase, a book-crossing project that allows our guests to relax by choosing a good read.

The meeting room features a permanent exhibition by Guest, a series of portraits by photographer Valentina Iaccarino.

The third floor is dedicated to literature: each room features a poem, and our architect Pietro Leonardi has characterised the environment by interpreting its essence.

On the fourth floor, there is a journey through early cinema, with posters from every edition of the Le Giornate del Cinema Muto international silent film festival.

We also collaborate with associations, companies and local authorities to support their activities in the social, health, community and sports fields.



THE COMMUNITY AND CULTURE OF OUR REGION

Protecting biodiversity and bees

We are a green corner in the city centre and, through our daily actions and environmental projects, we make our guests' stay more sustainable and our planet less polluted.

We actively support initiatives aimed at protecting biodiversity and bees.

Aware of the fundamental role that these small pollinators play in maintaining ecosystems and food production, we have adopted them and entrusted them to Flavio and Raffaella, whose home is L'Orto delle Api, a farm and apiary in our area.



THE
PROTECTION OF
BIODIVERSITY



LET'S LOOK TO THE FUTURE

**Leggere un libro,
per me è questa
l'esplorazione
dell'universo**

Marguerite Duras

OUR SUSTAINABILITY POLICY REPRESENTS OUR CONCRETE COMMITMENT TO A MORE RESPONSIBLE AND ENVIRONMENTALLY FRIENDLY FUTURE.

THROUGH THE ADOPTION OF ECO-FRIENDLY PRACTICES, THE OPTIMISATION OF RESOURCES AND THE PROMOTION OF A CIRCULAR ECONOMY, WE WILL REDUCE THE ENVIRONMENTAL IMPACT OF OUR ACTIVITIES.

WE WILL CONSTANTLY MONITOR OUR PROGRESS, ADAPT OUR STRATEGIES TO NEW CHALLENGES AND COLLABORATE WITH ALL STAKEHOLDERS TO CREATE SHARED VALUE.

OUR DEDICATION TO A SUSTAINABLE FUTURE IS NOT ONLY AN ETHICAL, ECONOMIC AND SOCIAL CHOICE, BUT ALSO A GUARANTEE FOR A BETTER WORLD FOR FUTURE GENERATIONS.

FRANCESCO AND LUCIA

PORDENONE, 24 OCTOBER 2025